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August 1, 2021

CALL FOR SPONSORSHIP, EXHIBITORS, AND ADVERTISERS

Transportation Industry Colleagues:

The Central Ohio Section of the American Society of Highway Engineers (ASHE) is honored to host the first in-person National Conference in three years at the Renaissance Hotel in downtown Columbus, Ohio in May of 2022. The National Conference is expected to attract public and private sector design professionals, vendors, contractors and guests from across the country, and provide a forum for networking and education on topics relevant to the transportation industry. The agenda is filled with informative technical sessions, social events, and networking opportunities.

We need your support to make this event a success! A variety of sponsorship, advertising, and exhibitor opportunities were developed to meet a broad range of marketing budgets so your company can be recognized as a conference partner, furthering the goals of ASHE. Thank you in advance for your consideration and please consider committing before the end of 2021. Early contributions will help us defray the up-front costs of deposits for the events and functions.

Should you have any questions or require additional information, please contact:

sponsorships@2022conference.ashe.pro


Sincerely,

Emily Preston, PE
Conference Co-Chair

Aaron Call, PE
Conference Co-Chair



Sponsorships (Circle Sponsorship Choice & Return):

<p> DIAMOND (\$8,000) (Unlimited)</p> <ul style="list-style-type: none"> • Full Page Ad in Program Book • Logo Included on Display Board at Registration • Logo Included in Conference Booklet • Logo Included on Background Slides • Logo Included on Conference Website and App • Verbal & Printed Recognition at Opening Session • Recognition on Social Media Posts • 4 Conference Registrations (2 + 2 Complimentary Exhibitor Registrations) • Golf Foursome • Exhibit Booth with Priority in Location Choice 	<p>FRIDAY NIGHT EVENT SPONSOR (\$2,500) (4 Available)</p> <ul style="list-style-type: none"> • Logo Included on Display Board at Event • Logo Included in Conference Booklet • Logo Included on Conference Website and App
<p>➔ PLATINUM (\$6,000) (Unlimited)</p> <ul style="list-style-type: none"> • Full Page Ad in Program Book • Logo Included on Display Board at Registration • Logo Included in Conference Booklet • Logo Included on Background Slides • Logo Included on Conference Website and App • Verbal & Printed Recognition at Opening Session • Recognition on Social Media Posts • 4 Conference Registrations 	<p>SATURDAY GALA BANQUET SPONSOR (\$1,000) (4 Available)</p> <ul style="list-style-type: none"> • Logo Included on Display Board at Event • Logo Included in Conference Booklet • Logo Included on Conference Website and App
<p>➔ GOLD (\$4,000) (Unlimited)</p> <ul style="list-style-type: none"> • Half Page Ad in Program Book • Logo Included on Display Board at Registration • Logo Included in Conference Booklet • Logo Included on Background Slides • Logo Included on Conference Website and App • Verbal & Printed Recognition at Opening Session • 2 Conference Registrations 	<p>MOBILE APP SPONSOR (\$500) (1 Available)</p> <ul style="list-style-type: none"> • Logo Placement on Mobile App Home Page <p>LANYARD SPONSOR (\$1,000) (1 Available)</p> <ul style="list-style-type: none"> • Logo Placement on Lanyard <p>HOTEL KEY SPONSOR (\$3,000) (1 Available)</p> <ul style="list-style-type: none"> • Logo Placement on Hotel Key Cards <p>WIFI SPONSOR (\$2,000) (1 Available)</p> <ul style="list-style-type: none"> • Logo Placement in Conference Booklet
<p>➔ SILVER (\$3,000) (Unlimited)</p> <ul style="list-style-type: none"> • Quarter Page Ad in Program Book • Logo Included on Display Board at Registration • Logo Included in Conference Booklet • Logo Included on Background Slides • Logo Included on Conference Website and App • Verbal & Printed Recognition at Opening Session • 1 Conference Registrations <div style="background-color: #0056b3; color: white; padding: 10px; text-align: center; margin-top: 20px;"> <p>Ad specifications for Program Book Sponsorships located on the following page.</p> </div>	<p><u>The sponsorships below will include a prominently placed logo on event signage and placement in the conference booklet:</u></p> <ul style="list-style-type: none"> • Welcome Reception/Ice Breaker- \$1,500 (6 Available) • Hospitality Suite Sponsor- \$1,000 (8 Available) • Lunch Honoring Sponsored \$3,250 (1 Available) • Technical Session Break Sponsor- \$500 (2 Available per Break x 6 Breaks) • Breakfast Sponsor- \$1,500 (4 Available) • Technical Tour Sponsor- \$750 (4 Available) <p>Golf Outing Sponsorships:</p> <ul style="list-style-type: none"> • Tee Prize Sponsorship- \$1,000 (1 Available) (logo on all tee prizes) • Breakfast Sponsorship- \$500 (1 Available) (logo on signage at continental breakfast station) • Lunch Sponsorship- \$1,000 (1 Available) (logo on signage at outdoor grill area/casino) • Beverage Cart Sponsorship- \$500 (2 Available) (logo placement on beverage carts) • Bottled Water Sponsorship- \$150 (1 Available) (logo placement on bottled water provided at course) • Skill Prize Sponsorship- Longest Drive etc.- \$250 (6 Available) (logo on signage for skill prize) • Hole Sponsorship- \$150 (No Limit) (logo on signage at sponsored hole)



EXHIBITORS (\$1,350 per booth) (62 Available)

- 8' x 8' Booth with side and back drapes
- 2 chairs, 6' skirted table, waste basket
- Standard 110V electrical connection
- Wi-fi Connection
- Listing on Conference Website
- Listing in Conference Booklet
- 2 Complimentary Attendee Registrations

Program Book Advertisement Opportunities:

All Measurements are in inches.

Outside SOLD OUT Cover (Full page 4x8)	\$2,000
Inside Front Cover (Full page 4x8)	\$1,500
Inside SOLD OUT Back Cover (Full page 4x8)	\$1,500
Full Page (4x8)	\$750
Half Page (4x4)	\$375
Quarter Page (2x4)	\$250

*Circle Sponsorship Choice & Return!

Please provide the following for image sizes for the program booklet, based on type of ad purchased. All images should be 300 dpi preferred, 250 dpi minimum. JPG images are preferred but other image formats are allowable (i.e. PNG).

Full Page Ads: 8" H x 4" W

Half Page Ads: 4" H x 4" W

Quarter Page Ads: 2" H x 4" W



RENAISSANCE HOTEL (DOWNTOWN COLUMBUS):

50 N. 3RD STREET, COLUMBUS, OH 43215





Company _____

SPONSORSHIP CHOICE _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Company Website _____

Contact Name _____

DIAMOND, PLATINUM, GOLD and SILVER SPONSORS:

Please provide the name and email of attendees who will use the complimentary registrations.

Diamond (4 – 2+2 Complimentary Exhibitor Registrations), Platinum (4), Gold (2) and Silver (1):

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

 **DIAMOND SPONSORS:** Please contact sponsorships@2022conference.ashe.pro by April 22nd, 2022, to register your complimentary golf foursome.

PAYMENT:

Contact Name: _____

Title: _____

Email: _____ Phone: _____

Amount: _____ Selected Sponsorship: _____

Signature: _____

Make Check Payable to:
**ASHE 2022 National
Conference**

Please send this form along with payment to:

Burgess & Niple, Inc.
Attn: Michael Killian, PE
5085 Reed Road
Columbus, OH 43220



EXHIBITOR REGISTRATION:

Exhibitor Registration for 2022 ASHE National Conference

Company Name: _____

Exhibit Booth Representative Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Two Complimentary Registrants (Diamond Sponsors: Please leave these fields blank and list your 4 registrants on the sponsorship form):

Name: _____ Email: _____

Name: _____ Email: _____

Booth Number Preference (list no more than 3): _____

- The fee per booth is \$1,350.
- Only 62 booths are available on a first-come, first-served basis.
- See map below and refer to Diamond Sponsorship for additional priority in location selection.
- Each 8'x8' booth registration includes: 2 conference attendee registrations, 1 program listing, draped side rails & backdrop, 1 - 6-ft skirted table, 2 chairs, 1 wastebasket, a 110V electrical hookup, & free wi-fi.
- Double booth requests will be accepted and honored if possible.
- Full payment must be received within 14-days of receiving the completed Exhibitor Registration and Exhibitor Contract for the exhibitor application to be considered complete.
- Booth location priority will be given to Diamond Sponsors followed by the date in which exhibitor application and contract is received and contingent upon full payment as described above. *We will do our best to accommodate booth preferences, but cannot guarantee the final assigned location.*
- Exhibitor Registrations & Contracts should be completed, signed, and emailed to the following address along with your company web site address and a high-resolution full-color version of your logo (either .jpg or vector format) for posting on the ASHE 2022 National Convention Conference website soon after payment has been received:

sponsorships@2022conference.ashe.pro

FOR PAYMENT: Please mail a check made out to "ASHE 2022 National Conference" (sorry no credit cards) to the following address: **Burgess and Niple, Attn: Mike Killian, 5085 Reed Road, Columbus, OH 43220.** Please indicate Exhibit Booth Representative's name and phone number in mailing or on the check!



EXHIBITOR CONTRACT (PAGE 1 OF 2):

2022 ASHE National Conference Exhibitor Contract:

The undersigned agrees to the terms and conditions as stated in this Exhibitor Contract for the 2022 ASHE National Conference on May 11-15, 2022, at the Renaissance Columbus Downtown Hotel.

Your exhibitor package includes the following items:

- Two (2) free conference attendee registrations
- One (1) 8'x8' booth with 8-ft high draped background and 3-ft high draped side rails
- One (1) 6-ft skirted table
- Two (2) chairs
- One (1) waste basket
- Electrical Hook-up
- Free Wi-fi Connectivity
- Corporate Visibility
- Listing in conference booklet
- Listing on the conference website

Your exhibitor package does not include the following:

- Decoration related services
- Storage of exhibit materials
- Special lighting
- Gas and water supply
- Labor
- Audio / visual equipment
- Large refuse removal
- Computer / telephone lines
- Additional paid events / services (i.e. golf outing, luncheon, shipping, etc.)

Exhibitors will be permitted access to the Exhibit Area for booth set-up on Thursday, May 12, 2022, from **noon until 5:00 pm**. Setup outside of this timeframe may not be possible or extremely limited. If a different setup time is needed, arrangements must be made with the ASHE Exhibit Committee at least 10 days prior to the conference.

The Exhibit Area will be open to conference attendees during the following timeframes:

Thursday May 12, 2022 –	5:00pm – 9:00pm
Friday May 13, 2022 –	7:00am – 3:30pm

Before and after each day's exhibit hours, the Exhibit Area may be locked and public access restricted.

Exhibitor teardown and move-out will be on Friday, May 13, 2022 from **3:30pm to 8:00pm**. All exhibitor materials must be removed from the Exhibit Area by 8:00pm.

Only authorized and registered exhibitor staff will be permitted access to the Exhibit Area during set-up and tear down. Tear down is not authorized to begin until 3:30 pm, Friday, May 13, 2022. Exhibitors are directly responsible for booth assembly and necessary display equipment, merchandise, public relations materials. Any exhibitor signs must be kept within the assigned exhibitor 8'x8' space. Aisle space is not to be used for storage of any kind and will be strictly enforced.



EXHIBITOR CONTRACT (PAGE 2 OF 2):

Please note that The Renaissance Columbus Downtown Hotel is a non-smoking hotel.

To ensure The Renaissance Columbus Downtown Hotel (Hotel), the American Society of Highway Engineers (ASHE), and the ASHE 2022 National Conference (Conference) are protected:

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of the exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless ASHE, the Hotel, the Conference, and any associated agents, employees, and volunteers, from any and all such losses, damages and claims. The Hotel, ASHE, and the Conference will not be responsible for any losses, damages or claims arising out of exhibitor's activities at the 2022 ASHE National Conference except for claims, loss or damages arising from their negligence.

Exhibitor Representative's Initials _____ Date _____

Exhibitor Shipping and Handling:

Fern Expo (Fern) has been selected as the provider of exhibitor services. As a result, Exhibitors requiring material delivery and setup service may be subject to additional material handling fees from Fern. Exhibitor email addresses received during registration will be forwarded to Fern who in-turn will provide instructions for accessing their online exposition portal (OneView) closer to the event. At that time, Fern material handling and delivery services can be ordered and paid directly through Fern's online portal. Materials requiring shipping, handling, and storage should be shipped to the following address:

Fern
(Exhibiting Company Name & Booth Number)
1500 Old Leonard Ave
Columbus, OH 43219
2022 ASHE National Conference

Material handling rates are \$0.94/pound. Material receiving dates are: April 11, 2022 to May 10, 2022

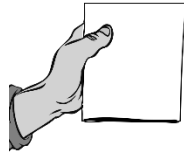
I have read and understand the above terms and conditions covered on each page of this contract.

Exhibitor Contact Person and Title (printed) _____

Exhibitor Contact Person Signature _____ Date _____



PROGRAM BOOK ADVERTISING OPPORTUNITIES



Advertise In Our Program!

All Measurements are in inches.

Outside Back Cover (Full page 4x8)	\$1,500 <small>SOLD OUT</small>
Inside Front Cover (Full page 4x8)	\$1,500
Inside Back Cover (Full page 4x8)	\$1,500 <small>SOLD OUT</small>
Full Page (4x8)	\$750
Half Page (4x4)	\$375
Quarter Page (2x4)	\$250

Deadline: APRIL 1, 2022

Please provide the following for image sizes for the program booklet, based on type of ad purchased. All images should be 300 dpi preferred; 250 dpi minimum. JPG images are preferred but other image formats are allowable (i.e. PNG).

- Full Page Ads: 8" H x 4" W**
- Half Page Ads: 4" H x 4" W**
- Quarter Page Ads: 2" H x 4" W**

PAYMENT:

Contact Name: _____

Title: _____

Email: _____ Phone: _____

Amount: _____ Selected Ad Choice: _____

Signature: _____

Please send this form along with payment to:

Burgess & Niple, Inc.
Attn: Michael Killian, PE
5085 Reed Road
Columbus, OH 43220

Make Check Payable to:
**ASHE 2022 National
Conference**